

Module Code	ECS3018
Module Title	Banking Theory and Practice
Level	6
Credit	30
Owning Subject	Economics
Level Restrictions	

Aims

This module aims to build student knowledge of banking. It approaches banking from an economic perspective (but with some basic accounting included) with an aim to: explore the complexity and integrated nature of financial systems with emphasis on the UK and the USA; identify and assess different systems of allocating funds for economic development; develop students' ability to apply introductory risk management tools and techniques in banking, and investigate emerging issues and contemporary trends in banking theory and practice.

Learning Outcomes

Knowledge

On completion of this module the successful student will be able to:

1. demonstrate a critical understanding of key economic/banking concepts, theories and issues in practice;
2. analyse/evaluate emerging issues in contemporary banking theory.

Skills

This module will call for the successful student to:

3. make coherent written presentations under exam conditions on the basis of analysis, evaluation and synthesis of information covered in this module;
4. learn independently by self study and use of suggested learning materials and preparation for seminar exercises.

Syllabus

- Economic analysis of financial structure
- The bank balance sheet and general principles of bank management
- Introduction to managing bank risks
- The German monetary sector
- The US monetary sector
- Banking regulation
- International and Euro-banking and international financial centres
- Financial crises in advanced and emerging market economies
- Technology, financial innovation and future banking
- Conflicts of interest in financial services

Learning, Teaching and Assessment Strategy

The module will be taught by means of a one and a half hour lecture block per week (which will be shared with ECS2380). In addition students on ECS3018 will have a specific and separate seminar to extend and deepen their knowledge which will cover additional advanced topics. This will be reflected in separate assessments for the two groups of students. Some lectures will be introduced by a short video. Exercises, selected readings and seminar discussions will be used to explore contemporary banking theory, issues and practice.

Assessment Scheme

Formative Assessment

Seminar exercises will allow for reflection, self-evaluation and feedback. In addition the two in-class tests are timed so as to provide opportunities for formative assessment and feedback with specified seminar sessions for this purpose. In addition generic feedback will be provided via email to all students. (Learning Outcome 4)

Summative Assessment

1. Two in-class tests are required for the coursework component of this module. They will be of 50 minutes duration and involve answering 20 questions (multiple choice and short answer). These will be held in weeks 10 and 22. (Learning Outcomes 1 and 2 and 3)
2. An unseen examination of two hours duration, with students required to answer any three questions from a choice of eight. Questions will normally require essay style answers and will be based on the material covered in the lecture and seminar programme. (Learning Outcomes 1, 2 and 3)

An overall grade of 40% or better is required to pass the module.

Assessment Weighting

2 in-class tests: 40% Unseen Examination: 60%

Exam Duration

Examination, 2 hours

Learning Materials

Your online reading lists can be accessed from the My Study area of UniHub. They highlight essential and recommended reading for all modules you are registered on.

MODULE RUNS

Module Leader	Future Academic Year	Term	Campus	Part of Term	Start/End Dates	Max Nr of Students
Paul Walker	2018/ 2019	Autumn	HEN- Hendon Campus	AY- Academic Year	12-OCT- 18 / 03- MAY-19	199
Paul Walker	2019/ 2020	Autumn	HEN- Hendon Campus	AY- Academic Year	07-OCT- 19 / 11- APR-20	199
Paul Walker	2020/ 2021	Autumn	HEN- Hendon Campus	AY- Academic Year	05-OCT- 20 / 09- APR-21	199
Paul Walker	2021/ 2022	Autumn	HEN- Hendon Campus	AY- Academic Year	05-OCT- 21 / 09- APR-22	199
Paul Walker	2022/ 2023	Autumn	HEN- Hendon Campus	AY- Academic Year	03-OCT- 22 / 10- APR-23	199